

whitepages™

DATA SHEET

April 2016

About Whitepages

Whitepages is the leading source for contact information in North America and is at the forefront of developing services that help people find, understand and verify personal and business identities in an ever-changing digital world. With over 55 million unique monthly users, Whitepages offers access to more than 250 million personal identities and provides users with the ability to control their own. Whitepages also operates Whitepages Pro, an API and web-based service, which helps businesses verify the identities of their customers.

About Whitepages Pro

Whitepages Pro is a leading global provider of phone, address, and name data for people and businesses. Our solutions help companies grow revenue, reduce operating costs, minimize fraud and decrease processing times. Whitepages Pro's best in class phone data and graph-structured database with proprietary entity linking technology provides increased insight into the most recent data available for current and potential customers.

We Source...

2+ billion

contact records per month

Our Website

55+ million

unique monthly users

Whitepages Pro

1000+

corporate customers

Our Data

100%

data coverage for U.S. landline and mobile phone numbers

Our Database Contains...

Data on 100% of valid US phone numbers

(including over 600 million phone numbers and over 250 million mobile numbers)

250 million individual profiles

Information on 19 million businesses

Coverage on 99% of US postal addresses